

# Full Lifecycle Software Development

## Here's the problem...

According to a Gartner 2020 report, only 11% of companies met their software product goals in the previous 12 months. *Were you one of them?*

If not, you know that delivering a quality product that meets your customers' expectations and provides ROI is becoming increasingly difficult.

Lack of clarity on product value and market validation. Outdated legacy architecture underpinning a broken user experience. Expertise and bandwidth constraints. Complex integrations, poor execution, and sub-par application management.

These challenges—among many others—are the key layers of difficulty that can come between you and success.

That's why leveraging the right experts at the right time is critical.

## How we ensure your success

We design and build custom, cloud-native web applications that fuel your growth.

Whether you are building software for a new opportunity, or redesigning an existing solution, our full lifecycle Build-as-a-Service approach guides you through the complexities of product creation.

We provide dedicated experts at every stage of the product journey to ensure your solution is innovative, engaging, and performant.

Your business is unique. That's why we put YOU first.

Our goal is to help you build a feasible solution that is valuable for you and your customers, and that delivers on your desired outcomes.



“The product that HatchWorks developed has met all metrics successfully. Their flexibility is a noteworthy skill. Their team works as a true partner, dedicated to meeting client goals. Expect a client-focused team of developers.”

—CTO, RPO Talent Solutions Leader

## Key benefits

- ✓ Proven frameworks that accelerate time-to-market
- ✓ Customer-centric, iterative design processes
- ✓ Agile flexibility
- ✓ Experienced, multifaceted team that is cost-effective
- ✓ On-time delivery of new features

# How your idea becomes reality



## Strategy

Define the “why” and “who” of your product idea, and prioritize the problems your solution will solve.



## Design

Envision and rapidly prototype the “what” and “how” of your solution, and map how to deliver incremental value to your customers.



## Development

Leverage our proven framework for developing your product in an Agile, iterative fashion using the Build-Measure-Learn feedback loop.



## Application Management

Benefit from cloud automation and efficiency, reduce Total Cost of Ownership (TCO), and maintain your application for a flat monthly fee.

## Why HatchWorks?

With HatchWorks, you become part of our Build-as-a-Service approach that allows you to tap into today’s best practices and industry knowledge.

- Our **Unified Development Framework** provides the scaffolding for your custom solution. We leverage best-in-class, open-source frameworks with pre-developed, pre-defined software modules that allow you to start building in minutes, not weeks.
- Our **Integrated Team model** blends US-based and Latin America-based experts, providing the best of both worlds. Everyone shares the day’s work cycle, AND it’s cost-effective.
- Our **product-centric approach** puts the end user first, always. You’ll interface with our user-obsessed experts, and start dreaming in Lean principles to ensure that the right solution is built for the right audience.
- Our proven **Agile approach** delivers increased predictability and enhanced quality, leading to better outcomes.

## We are AWS and Azure partners.

### PROGRAMMING LANGUAGES



### DATABASES



### FRAMEWORKS & LIBRARIES



### CLOUD COMPUTING



Ready to get started?

Speak to an expert today about how HatchWorks’ Solution Discovery Engagement can ignite your vision.

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